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## Sponsor and Trade Application 2024

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ACHPER QLD is a not-for-profit professional association representing teachers who work in the Health and Physical Education sector. ACHPER QLD provides quality professional development opportunities for educators (Primary and Secondary) and other education, health and sport and recreation industry members throughout Queensland.

Professional learning events are promoted to all schools (Government, Catholic and Independent), universities and other tertiary institutions throughout Queensland. ACHPER QLD and is recognised by teachers and principals as providing the key professional learning opportunities for Health and Physical Education (HPE) professionals. Teachers earmark the dates and travel from many regional and remote areas to attend.

A high proportion of delegates at professional learning events hold roles as Year Level Coordinators, Sport Coordinators, Heads of Departments or Head Coaches within their schools. These people are key decision makers in their schools. Furthermore, the delegates who attend ACHPER QLD professional learning events are innovative, motivated and passionate about the areas of health, physical activity and recreation, and are active, committed leaders and spokespeople in their school and community.

ACHPER QLD commands enormous respect within the educational community in Queensland. We invite you to take up the offers over the page and enjoy direct access to health and physical education educators from all over Queensland.

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## SPONSOR AND TRADE OPPORTUNITIES

### Why Become Involved at an ACHPER QLD Professional Learning Event?

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The benefits of becoming involved in an ACHPER QLD Professional Learning event includes opportunities to:

- gain direct access to members of the Health & Physical Education teaching profession
- promote your brand, product or service to potential clients and decision makers
- associate with the peak professional body for those employed in health, physical education and recreation teaching industry
- increase brand awareness and exposure through pre-event marketing campaigns to approximately 4,000 school, education and related contacts in Queensland
- rapidly expand client base
- demonstrate a commitment to promoting active and healthy lifestyles
- showcase products and services to Queensland Primary and Secondary school communities.

### Opportunities for face-to-face events in 2024:

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- **Sport and Recreation Conference – Friday 17 May - Brisbane**  
\$550 to participate (GST inclusive)
- **Secondary HPE Conference 22 & 23 August in Brisbane – for teachers of Years 7-12**  
\$2,750 to participate for 2-day conference (GST inclusive)
- **Primary HPE Conference 18 October on Gold Coast – for primary PE teachers**  
\$550 for 1 day conference (GST inclusive)
- **Masterclasses – 25-27 November in Brisbane – for secondary teachers**
  - 25 November – Health Masterclass
  - 26 November – Physical Education Masterclass
  - 27 November – Sport and Recreation Conference\$550 for each day's participation (GST inclusive)

### Benefits and Inclusions

- Trade Display at the event
  - Inclusion in the six week advertising campaign leading into events to approximately 4,000 contacts
  - Branding on website, social media, all eDMs containing event promotion
  - ½ x A4 advertisement in conference handbook or app, given to each delegate (*Secondary HPE Conference only*)
  - 3 x complimentary conference registrations and meals for company attendees
  - Acknowledgement at conference opening address
  - Option to have your banner displayed in main plenary room (supplied by sponsor)
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## 2024 Sponsorship and Trade Application

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Company:	
Contact Person:	
Email:	
Phone:	

I would like to take advantage of the following sponsorship/trade opportunity:

**Please enter YES in box below to indicate your preference.**

Event	Participation
Sport & Recreation State Conference - 17 May	
Secondary HPE State Conference - 22-23 August	
Primary HPE State Conference - 18 October	
Health Masterclass – 25 November	
Phys Ed Masterclass – 26 November	
Sport & Recreation State Conference – 27 November	

**Conditions:**

Due to Privacy Law, ACHPER QLD is unable to share delegate information with sponsors or trade displays.

All invoices must be paid within a month of issue. The popularity of ACHPER QLD events means there are often waiting lists. If an invoice is not paid by its due date the waiting list will be opened to the next sponsor/trade in line.

If more company representatives attend your exhibit than the number included in your package, a cost of \$55 per day per person will be charged to cover additional costs.

Please return to Rafe at [executiveofficer@achperqld.org.au](mailto:executiveofficer@achperqld.org.au)

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